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## [EXPERIENCE]

**Zumiez** – EVERETT, WA

*Freelance Web Developer– December 2009*

Performed Search Engine Optimization (SEO) for large e-commerce site. Analyzed product categories and created content list. Links built in CSS/XML/HTML pages to increase search engine visibility and drive increased traffic to shopping site.

**Aquent/Microsoft** – REDMOND, WA

*Contract Producer One – January 2008-January 2009*

Produced and published web sites for TechNet and Microsoft Developer Network (MSDN) using PublishThis!, an Internal XML/HTML/CSS tool. Managed content. Designed graphic buttons, banners and ads using Photoshop for web sites. Images uploaded to database using SiteBuilder. Daily use of Sharepoint. Anticipated problems to keep workflow running smoothly. Provided consultation when requested. Worked diligently to create the best possible customer experience.

**Raven & Associates, Inc.** – DULUTH, MN

*Graphic/Production Designer – 2006-2007*

Designed patches, screen printing, embroidery, promotional material and posters for companies and organizations including the Boy and Girl Scouts of America. Maintained and repaired company computers. Used photography skills to assist in projects. Maintained company web site including product catalog. Programs utilized include Illustrator, Photoshop, Dreamweaver and CorelDraw.

**The United Group** – DULUTH, MN

*Graphic Design Consultant – 2005-2007*

Provided graphic design consultation, art direction, technical support and photographic instruction.

**McKenzie Maps** – DULUTH, MN

*Graphic/Production Designer – 2004-2007*

Produced maps for a premier map-maker in the Midwest using Illustrator, Photoshop and ArcMap. Designed and maintained company store web site, advertisements and catalogue using Dreamweaver and Photoshop. Built relationships with print shops, government officials and businesses.

**University of Minnesota Duluth**

*Graphic/Production Designer – 2001-2007*

Designed the University of Minnesota Duluth Department of Chemistry and Biochemistry's newsletter, Graduate Studies Handbook, web site, corporate identity and photography catalog. Maintained department computer network and hardware. Programs utilized include Quark Xpress, Illustrator, Dreamweaver, Photoshop and Indesign.

**University of Minnesota Duluth**

*Graphic Designer/Sales/Technician – 1998-2001*

Created in-house graphic design projects for University Bookstore. Provided sales and support for students and faculty members. Diagnosed and repaired computers and peripherals.

**Minnesota Investor Magazine**

*Advertisement Designer – 1998-1999*

Produced advertisements for a quarterly business magazine. Provided technical support.

**Starlight Multimedia** – Burnsville, MN

*Animator/Illustrator/Tech Support – 1997-1998*

Created animations/illustrations for a studio specializing in children's software. Provided technical support.

## [TECHNICAL SKILLS]

**Proficient:** Photoshop, Illustrator, Indesign, Fireworks, Dreamweaver, Quark Xpress, Microsoft Office, Corel Painter, CorelDraw. Extensive photography experience.

**Experienced:** HTML/XML/CSS, 3d Studio MAX, Flash, Actionscript, SEO.

## [EDUCATION]

Bachelor of Fine Arts in Graphic Design – University of Minnesota Duluth – 2001

2000, 2001 – Multiple works awarded entry into Tweed Museum of Art Juried Exhibitions

## [REFERENCES]

Available on request.